



BAYLINK - VALLEJO BAYLINK ADVISORY COMMITTEE
MEETING MINUTES –JULY 19, 2006
TRIPLE WIDE – MARE ISLAND

1. ROLL CALL

MEETING START 6:40, ADJOURN 8:30

VBAC: Jim Rutherford, Mohsen Sultan, Kathy Beistel, Katie Zimmermann, Dale Knight, Pat Mathews, Robert Boyce

Baylink: Marty Robbins

2. OLD BUSINESS

a. Waterfront Development – No reports

3. NEW BUSINESS

a. Fare increase and overview of survey numbers

i. Stats - 161 surveys (data analysis) completed so far

√ 83% monthly riders, 16 % other

√ 17% not aware, 82% aware. However many riders checked 'aware' but said that they had just found out as a result of the survey

√ Continue to ride, 31% as often, 64% will alter (stop riding, lower frequency, etc)

√ Carpool? 47% yes, 26% possible

√ What increase is acceptable? 63 % - 10% per year, 13% - 19% per quarter

ii. VBAC has concerns regarding lack of support from Baylink. Have requested announcements to be made, not done. Lack of proper posting of fare increase notifications. Issues will be addressed tomorrow.

iii. Deckhands have been receiving a lot of unfair "beatings" from passengers about fare increase.

iv. Projection of 2007 fares of \$8MM, 33% over original projections

v. Increase in fare increase was originally decided in February, despite what VBAC and others were told previously. 7/10 George notified Teri that it was OK to post increase announcement.

vi. City has been made aware of survey and ridership displeasure. They are looking at alternatives to original plan.

vii. Marty suggests that VBAC push to be involved in decision making process. Thinks that a 10% fare increase is justifiable.

viii. There is little salary increases built into fare increase for Captains and/or Deckhands

ix. In spite of fuel increase, actual budget is \$55K **below** actual budgeted numbers. \$250K below in actual fare revenue. Lower than budgeted maintenance costs are the reason for the positive budget numbers.

x. B&G contact expires next June, with loss of Alcatraz run, thought is that B&G may face fiscal uncertainty. RFP for B&G service has not even been started yet.

xi. RFP update – Marty

1. There have been a lot of political "agendas" which have caused problems in getting RFP completed.

2. According to George, the RFP was supposed to be completed on 6/1. As of this meeting the RFP has been written and is in legal for review (Claudia/Fred Soley).

3. Marty has agreed to a 90-day extension with Gary Leach. He will probably not do another extension.

4. NEXT MEETINGS

a. Emergency VBAC meeting to prepare for City meeting – 7/24 at Front Room